

### I. SOCIAL MEDIA PACKAGE:

Package includes social media content and calendar development and monitoring for up to three (3) social media platforms. Monitoring includes posting three (3) days per week, twice per day - 9am and 3pm.

*\*Includes analytical measuring.*

**\$550.00 per month  
(24 total posts)**

### II. PRESS

#### RELEASE/BLOG/WEB PACKAGE:

Package includes content development for tailored press release, blog or website. Package includes two (2) rounds of revisions per release, blog or website.

*\*Releases include distribution to five (5) outlets for coverage.*

**\$100.00 per release or blog  
(\$500.00 total for five press  
releases or blog posts)**

**\$1,000.00 for content  
development of six (6)  
website pages.  
(\$100.00 extra for  
additional pages.)**

### III. CONSULTING PACKAGE:

Package includes an outlined strategic communications plan:

- Research and planning
- Goals, objectives and tactics
- Timeline(s)

*\*Execution of strategic plan deliverables is a flat monthly client service retainer fee (includes social media, two press releases and/or blogs.)*

**\$450.00 for development of  
comprehensive strategic  
communications plan.**

**\*Hard costs for execution is not  
included; such as printing, logo  
and website development,  
graphic design, photography, etc.**

#### IV. MEDIA RELATIONS

**\$800.00 total**

##### TRAINING:

*Package includes media relations training presentation and two (2) practice recorded interviews.*

#### V. BRAND MANAGEMENT

**\$450.00 per month**

##### MONTHLY CLIENT SERVICE:

*Package includes content production, strategy development, weekly status call updates and logistic communication.*

*\*Terms will be negotiated per client*

#### VI. PROFESSIONAL

**\$600.00 total**

##### DEVELOPMENT PACKAGE:

###### **Package Includes:**

- *Resume building*
- *Resume design*
- *Cover letter design and layout*

#### VII. EVENT PLANNING & EXECUTION PACKAGE:

**\*Estimate is customized  
based on event specifics**

*\*Event package is on a case-by-case basis depending on type of event, location and vendors.*